

# Medicine Hat Social Responsibility Investment Program

## 2015 Summary Report

December 31, 2015



# Medicine Hat Social Responsibility Investment Program

Methanex's Social Responsibility Investment Program provides opportunities for our company and employees to actively participate in and contribute to the community in ways that are integrated and aligned with our corporate vision, core values, and business strategy. The three main areas of emphasis for our community investments are:

## Responsible Care Investments (Grants and Sponsorship)

### **Health and Safety: Enhancing personal and workplace health, wellness, and safety**

Strong communities start with healthy and safe communities. Investing in programs that enhance and strengthen the health and well-being or encourage the safety of individuals in our communities is one of our top priorities. We support programs that advance continued health and safety for individuals. Emphasis is put on results-oriented programs that empower people to achieve healthier and safer lives.

### **Environment: Fostering environmental innovation, conservation, and awareness**

The future relies on healthy and resilient communities that respect the environment. By supporting and partnering with organizations that advance environmental innovation, conservation, or awareness, we contribute to the strength and sustainable growth of our community for years to come.

### **Community Sustainability: Building capacity for a strong and prosperous future**

We invest in programs that contribute to a vibrant, dynamic future for our community. We aim to address issues that impact the sustainability of our community to fuel healthy growth for years to come.

## Partnership with Employees

### **Employee Volunteer Program**

Individual employees who have actively volunteered for at least 50 hours a year with a qualifying community-based charitable organization can apply for a donation to that organization of up to \$1,000 from Methanex.

### **Matching Group Fundraising Programs**

Methanex will match funds raised by a group of employees up to \$2,000 for each fundraising event.

### **Matching University/Alumni Program**

This program broadens Methanex's financial support of higher education by matching employee contributions to qualified educational institutions.

## Education

### **Post-Secondary Scholarship Program**

Scholarships are an important social investment in our local communities and an important link in the attraction and recruitment of candidates for employment. All scholarships or awards are established in the areas of study that relate to Methanex's business functions: marketing and logistics, environmental studies, information technology, accounting, finance, engineering, or research projects related to Methanex's business.

# Responsible Care Investments

## Methanex Kiddies Day

We are proud to have been the signature sponsor of Methanex Kiddies Day at the Medicine Hat Exhibition and Stampede for the third year in a row. This annual family-friendly event includes free admission to the Stampede grounds, interactive displays, a scavenger hunt, face painting, games, and refreshments. In addition to funding support, Methanex employees and family members volunteer their time for the event, as well as help promote Methanex Kiddies Day by riding on their float in the annual Stampede parade.



(Above) Children enjoy the pony hops at Methanex Kiddies Day.  
(Left) A volunteer provides a demonstration on alternative energy.  
(Right) Employees Anneleen Muller, Michelle Benson, Heather Kempthorne, and John Gutfreund volunteer at Methanex Kiddies Day.



Methanex employees and family members continue to be ambassadors for the Medicine Hat Exhibition and Stampede by helping to answer visitors' questions at the Information Booth on the exhibition grounds. (Pictured above) Methanex employees Luke Jordison and Paul Daoust volunteer at the Stampede Information Booth.



## Methanex Bowl

One of the first investments Methanex made after restarting our operation in 2011 was the sponsorship of the Methanex Bowl, a sports venue and stadium. We made a \$100,000 commitment over five years (2012-2016) to the City of Medicine Hat facility. This funding support helped the City leverage other levels of government funding for upgrades to the Methanex Bowl. In 2014, the Methanex Bowl got a new artificial turf field and in 2015 upgrades included new stands/seats and a press box. We look forward to what the Methanex Bowl will mean to the community in the future.

(Photo right) New stands and press box were built at the Methanex Bowl in 2015.



## Safe Days

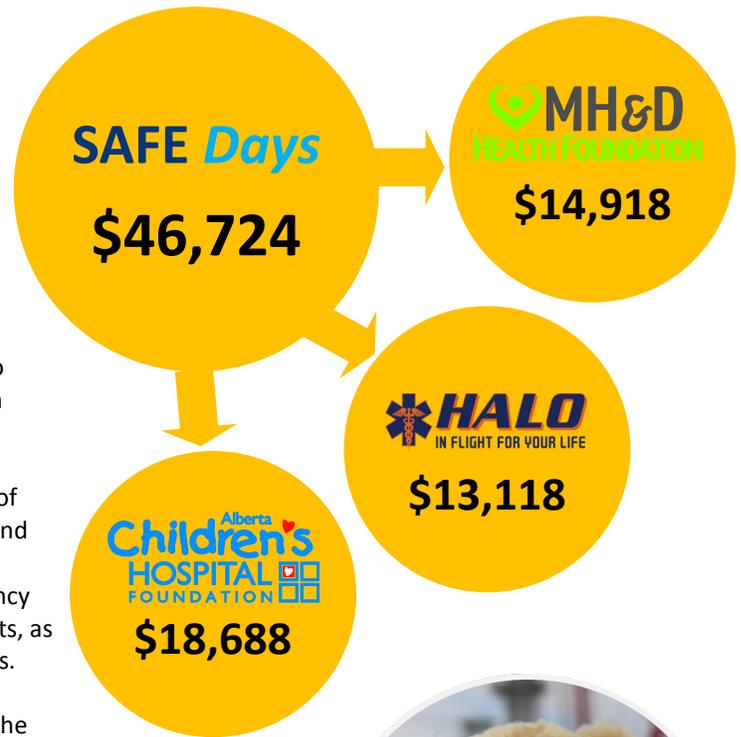
Methanex continually strives to create positive impacts in our community. During our major plant refurbishment in 2015, we undertook *Safe Days*, an initiative to inspire personal ownership for safety among employees and contractors for the betterment of the community. For each day worked without a significant safety incident, Methanex donated \$400 to three separate charitable organizations:

- **Alberta Children's Hospital Foundation — Rotary/Flames House**, which provides respite and palliative care services to more than 100 families each year whose children have been diagnosed with life-limiting illnesses.
- **Medicine Hat and District Health Foundation — Children's Health and Development Services**, which provides a range of services, including physical therapy, occupational therapy, and speech-language therapy.
- **HALO Medevac Rescue Helicopter**, which provides emergency response and transportation to critically ill or injured patients, as well as disaster response and support for search and rescues.

The initiative resonated with contractor companies working on the turnaround and many chose to contribute to *Safe Days*, which resulted in a total donation of \$46,724 to the three charities.

During the course of choosing *Safe Days* recipients, the Medicine Hat and District Health Foundation shared that there are never enough teddy bears to give to all the children who receive their services. With that, the Methanex Max campaign was born. Max—a small, beige teddy bear—found his way into the hearts and minds of employees and contractors. Due to the generous support of employees and contractors, 245 bears and \$2,278 were donated from the teddy bear campaign.

*Safe Days* is a testament to the success of the plant refurbishment as it highlights that, above all else, the project was completed with safety as a key priority.



## Community Litter Blitz

Methanex has been a major sponsor of the City of Medicine Hat's Community Litter Blitz for the past three years. In addition to providing funding support, Methanex employees and family members have also volunteered to clean up an area of the city. While Methanex still provided a financial donation to the cause in 2015, we were unable to provide volunteers due to our major plant refurbishment.

## Alberta Winter Games — Environmental Sustainability Initiative

Recognizing that a large multi-sport event would draw on environmental resources, the Alberta Winter Games Committee incorporated sustainable actions into the framework of the Games that will be held in Medicine Hat in February 2016. The overall goal is to reduce the impact of the Games on the environment and to provide tools, resources, and inspiration for future sporting events in Medicine Hat. Methanex committed \$16,127 (over 2014-2015) to support the following sustainable environmental initiatives at the 2016 Alberta Winter Games: waste reduction, sustainable transportation, water conservation, idle free programming, and the educational/communications strategies to celebrate all these initiatives. The Games will showcase sustainability initiatives to both the local community and a broader audience of people from all across Alberta, thereby magnifying reach and future impact.





# SAFETY CITY

“Great interactive presentation where students could come up and take turns.”

- George Davison School

## Safety City — Home Safe Home Program

The number one cause of death to children and youth under the age of 19 is injury, including drowning, suffocation/choking, falls, poisoning, motor vehicle collision, violence/injury purposely inflicted, and suicide. In an effort to prevent and reduce these incidents, the South Eastern Alberta Safety Alliance Society (SEASAS), also known as "Safety City," provides education and awareness to minimize potential dangers that children may encounter in the home. The Home Safe Home program teaches students how to identify and minimize dangers in the kitchen, bathroom, living room, and backyard. Students review the importance of a fire plan, working smoke alarms, and knowledge of hazardous and dangerous symbols for common household products. In 2015, 75 Home Safe Home presentations were made to 1,991 students in 25 schools throughout the public, Catholic, and Prairie Rose school districts.

## Fresh Start to School

The first Fresh Start to School event, organized through a collaboration of local community organizations, was held in Medicine Hat in 2015. The event provided an opportunity for families to access and connect with a wide range of health, social, and recreational resources to prepare children for the school year and beyond.

The nearly 200 children who attended were referred by local schools and community organizations and represented the most vulnerable and at-risk. Thirty community organizations had displays with information to connect with families. Additional services provided included free haircuts, immunizations, and a barbeque. In addition to providing funding support, Methanex employees volunteered at the event, helping families navigate all the service organizations on display.



(Above) Methanex employee Tania Keeler (right) and Sherrie Gutfreund, spouse of Methanex employee John Gutfreund, hand out fresh apples at Fresh Start to School.

“It was very informative, good to know about all the services for the community. Kids loved all the goodies they got.” - Attendee

## YMCA — Strong Kids Campaign

Methanex donated to the YMCA Strong Kids Campaign in support of the Get Active program as it aligns with our investment goals of enhancing and strengthening health and well-being of individuals in our community. The program gives children in our community opportunities to live healthier and happier lives as they grow into productive adults. Through the Get Active program, local children can participate in recreation and physical activities that they may otherwise never have had an opportunity to try. The funding also helps subsidize youth memberships and seasonal day camps.

(Right) Students participate in a Get Active year-end day at Elm Street Elementary School in Medicine Hat.



## Santa Claus Fund

The Santa Claus Fund believes every child deserves to have a Merry Christmas and ensures families in need in our community experience the joy and warmth of the holiday season. The Santa Claus Fund provides low-income families with a full Christmas supper and toys for their children at Christmas. Their work doesn't end at Christmas: the Santa Claus Fund works with the Medicine Hat Ministerial Association and the St. Vincent de Paul Society to aid needy families and individuals year round, providing them with food vouchers and other forms of assistance. In addition to providing funding support, Methanex employees, affectionately known as the "Methanex Elves," volunteered during an intake night to help families sign up for and receive services from the Santa Claus Fund. It was a great way to support the community and experience the joy of helping local families during the holiday season!



(Top) Joanna Morin and Cheryl Sonley help wrap presents. (Right) Danielle Semrau with a Santa Claus Fund volunteer. (Left) The Methanex Elves present funding support to Executive Director Tammy Vanderloh (back row).



## Other Sponsorships

- **North American Occupational Safety and Health (NAOSH) Week:** NAOSH Week is an annual event where employers, workers, and all partners in occupational health and safety collaborate to promote injury and illness prevention in the workplace.
- **Canadian Mental Health Association (CMHA) — Snowflake Soiree:** The CMHA operates several programs throughout southeastern Alberta that promote mental health and assist individuals experiencing mental illness, including education/promotion, suicide prevention, financial administration, housing first, supported work/social enterprise, volunteerism, etc. The CMHA relies solely on short-term contracts, grants, donations and fundraising to finance programs and services. The Snowflake Soiree is the CMHA's major annual fundraising event.
- **Medicine Hat Women's Shelter Society — Bread and Roses event:** Every month over 100 families in Medicine Hat are affected by family violence and in one year the Medicine Hat Women's Shelter will provide services to more than 1,200 women, men, and children. Funds raised through the Bread and Roses event enables the society to re-furnish units, improve its programs, and provide nutritional snacks at its day care and passes to community events.



**Medicine Hat**  
Women's Shelter Society

## Partnership with Employees

Methanex encourages employee volunteerism and charitable fundraising. In 2015, Medicine Hat employees and family members volunteered nearly 468 hours in our local community. Funds raised by employees through our Partnership with Employees programs are matched by Methanex.

### United Way Workplace Campaign

Methanex re-established its commitment to the United Way of South Eastern Alberta in 2015 with our first United Way Workplace Fundraising Campaign since our plant re-start in 2011. Like Methanex, the United Way is committed to supporting programs and initiatives that encourage personal and community health and wellness. The United Way is the second largest non-government funder in our area and is known for sponsoring Christmas is for Kids Toy Drive, Tools for Schools, Coats for Kids, and the Brown Bag Lunch Program.

Our employee-led United Way Campaign Committee hosted site-wide events with the goal of raising awareness and support for the United Way. Employees contributed by participating in the campaign week activities, which included a 50/50 draw, a BBQ, VIP parking spot draws, and a soup cook off. Members of the leadership team also participated in a “Suit Contest,” in which employees donated to the manager they would like to see wearing a funny suit for a day. The winning manager had the option of wearing the suit or matching their donation.

“It was an honour to be one of many on our site who donated time and efforts towards making our first United Way campaign successful,” said Charles Belanger Nzakimuena, campaign co-chair. “The United Way of South Eastern Alberta has offered strong support to Big Brothers Big



Sisters of Medicine Hat and, having been involved both as a mentor and as a volunteer alongside Methanex coworkers, I have been able to witness firsthand the

incredible impact that our company's support for these organizations has had on our community.”

## Big Brothers Big Sisters — Bowl for Kids' Sake

Once again our employees came together to support Big Brothers Big Sisters through its annual Bowl for Kids' Sake event. This is the third year in a row that employees have fundraised for this worthwhile community organization. Through our Matching Group Fundraising Program, the funds raised by our employees was matched up to \$2,000.



(Right) Methanex employees Ian McLean and Charles Belanger Nzakimuena get into the spirit of 2015's theme at the Bowl for Kids' Sake event.

## Employee Volunteer Program

To recognize the volunteerism of our employees in our local community, we introduced a new social responsibility investment program in 2015. Through the Employee Volunteer Program, Methanex will make a \$1,000 donation to the charitable organization that an employee actively volunteers with for at least 50 hours a year. In 2015, the following charitable organizations received funding in recognition of our employees' volunteerism:

- Big Brothers Big Sisters of Medicine Hat and District
- The Kidney Foundation of Canada
- Community Foundation of Southeastern Alberta

## Education

### Scholarships

A donation from Methanex is providing power engineering, welding, and steamfitter/pipefitter students at Medicine Hat College with more opportunities for educational funding and enhanced learning experiences. Methanex's pledge over five years (2013-2017) is directly supporting:

- two annual scholarships to power engineering students, and
- program enhancements for the welding and steamfitter/pipefitter programs.



(Right) The presentation of our pledge to Medicine Hat College.

## Medicine Hat

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| <b>Business Objective</b>                | <b>Recruitment, Government / Neighbour / Community Relations, Reputation Management:</b> Ensure local communities, Community Advisory Panel and local, provincial and federal government officials in the Medicine Hat area are aware of our community outreach efforts to support ongoing production, local recruitment, and employee and community engagement.  |
| <b>Social Responsibility Investments</b> | <p><b>Responsible Care Community Investments (Health &amp; Safety, Environment, Community Sustainability)</b></p> <p>City of Medicine Hat — Methanex Bowl \$20,000</p> <p>City of Medicine Hat — Community Litter Blitz \$2,000</p> <p>Medicine Hat Exhibition and Stampede — Methanex Kiddies Day \$2,500</p> <p>“Greening” the 2016 Alberta Winter Games \$8,000</p> <p>YMCA Strong Kids Campaign \$5,000</p> <p>NAOSH Week \$2,000</p> <p>Fresh Start to School Initiative \$4,500</p> <p>Safety City — Home Safe Home Program \$6,000</p> <p>Community Advisory Panel donations \$3,500</p> <ul style="list-style-type: none"> <li>• Community Foundation of Southeastern Alberta — Canadian Mental Health Association Endowment Fund</li> <li>• Medicine Hat and District Food Bank</li> <li>• Medicine Hat and District Health Foundation</li> <li>• Medicine Hat and District Health Foundation — Greatest Needs fund</li> <li>• Redcliff Museum and Historical Society</li> <li>• The Salvation Army — Kettle or Homeless fund</li> <li>• Children's Wish Foundation of Canada</li> </ul> <p>Medicine Hat and District Health Foundation – Children’s Health and Developmental Services \$9,067</p> <p>Alberta Children’s Hospital Foundation – Rotary/Flames House \$9,067</p> <p>HALO Medevac Rescue Helicopter \$9,067</p> <p>Golden K Kiwanis Club — Apple Sale \$160</p> <p>Medicine Hat and District Chamber of Commerce \$1,000</p> <p>Canadian Mental Health Association — Snowflake Soiree \$500</p> <p>Medicine Hat Women’s Shelter Society — Bread and Roses \$500</p> <p>Santa Claus Fund \$2,690</p> <p><b>Partnership with Employees</b></p> <p>Big Brothers Big Sisters of Medicine Hat and District — Bowl for Kids’ Sake \$2,000</p> <p>Canadian Mental Health Association \$800</p> <p>Big Brothers Big Sisters of Medicine Hat and District \$1,000</p> <p>The Kidney Foundation of Canada \$1,000</p> <p>REDI Enterprises Society — Brain Injury Relearning Services \$150</p> <p>Community Foundation of Southeastern Alberta \$1,000</p> <p><b>Education</b></p> <p>Medicine Hat College — power engineering scholarships and welding, steamfitter/ pipefitter program upgrades \$5,000</p> |
| <b>Total Investment</b>                  | <b>\$96,501.00 CDN</b>  |